

High Volume Package



Genuine Broaster Chicken® Branded Program

This innovative, licensed trademark program is ideal for anyone who wants to fuel profitability by offering a menu of the most popular hot-food items.

The Genuine Broaster Chicken Branded Program expands on our Broaster Express Branded Program by including fresh, bone-in Genuine Broaster Chicken and our exclusive Broaster Pressure Fryers. To expand your menu, add in our delicious, top-quality ready-to-cook Broaster Foods items.

Quickly and easily transform your operation into a fully branded, ready to serve destination.

The Genuine Broaster Chicken Branded Program comes complete with everything you need to bring hungry customers back again and again.



HIGH VOLUME PACKAGE EQUIPMENT

- 2 - Broaster 1800 Pressure Fryers
- Fully branded Kiosk with 4' Merchandiser
- Accessory Equipment Including a Complete Pressure Fryer Accessory Kit. Dump Table and Perfect Hold Cabinet optional

HIGH VOLUME PACKAGE MERCHANDISING

- Digital menu board support from Broaster Company – custom fees will apply
- Point of Sale Merchandising available Including Outdoor Window Clings, Pump Toppers, Indoor Graphics Package and a 15' Outdoor Flag with stake
- Branded Carryout Packaging

HIGH VOLUME PACKAGE MENU

- Recommendation to include two of the following: Genuine Broaster Chicken, Genuine Broaster Chicken Spicy or Genuine Broaster Chicken Tenders
- 4 Side items
- Finish your menu from a wide variety of options from the freezer to fryer line:
 - Chicken / Wings (choose 2)
 - Appetizers (choose 2)
 - Seafood (choose 1)
- See Trademark Agreement for complete list of food requirements



* Optional

03/30/2020

Broaster Company | 2855 Cranston Road, Beloit, WI 53511-3991 USA | 1.800.365.8278 | 1.608.365.0193 | broaster.com

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High Volume Package Options



OPTIONAL MERCHANDISING EQUIPMENT

- 6' Kiosk
- 4' Metal Module Backlit Base with Full Shelf
- 3 Pan, Single Tier Heated Merchandiser, Sign Holder and Branded Graphic
- 6' Metal Module Backlit Base with Full Shelf



OPTIONAL ACCESSORY EQUIPMENT



Dump Table



Perfect Hold Cabinet



Oil Caddy



Prep Station



High Volume Prep Station

HIGH VOLUME BASE PACKAGE

Item	PN
1800 Pressure Fryer, electric, SmartTouch	86014
1800 Pressure Fryer, gas, SmartTouch	86016
4' countertop deli case	86056
8' Kiosk	93601
Broaster Pressure Fryer Accessory Kit	14528
43" digital menu board programming (monitor sourced locally)	dig43

OPTIONAL MERCHANDISING EQUIPMENT

Item	PN
6' GBC Kiosk	93597
4' Metal Module - Backlit, GBC	86041
+full storage shelf	16816
Designer Series Merchandiser single tier, 3 pan	93220
+base holder, +graphic	93420, 92787
6' Metal Module - Backlit, GBC	86043
+full storage shelf	16816
Designer Series Merchandiser dual tier, 3 pan	93222
+base holder, +graphic	93420, 92787

OPTIONAL ACCESSORY EQUIPMENT

Item	PN
Perfect Hold Cabinet	93402
Dump table top accessory for Perfect Hold	16525
Dump table portable	85212
Chicken Prep Station	85966
High Volume Prep Station	85405
Oil Caddy	92413
GBC Advanced Small Ware Kit	93653

03/30/2020

Mid Volume Package



Genuine Broaster Chicken® Branded Program

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MID VOLUME PACKAGE EQUIPMENT

- Broaster 1800 Pressure Fryer
- 2 Pan Merchandiser with optional Countertop Kiosk Surround
- Accessory Equipment Including a Complete Pressure Fryer Accessory Kit and Dump Table

MID VOLUME PACKAGE MERCHANDISING

- Digital menu board support from Broaster Company – custom fees will apply
- Point of Sale Merchandising available Including Outdoor Window Clings and Pump Toppers
- Branded Carryout Packaging

MID VOLUME PACKAGE MENU

- Recommendation to include two of the following: Genuine Broaster Chicken, Genuine Broaster Chicken Spicy or Genuine Broaster Chicken Tenders
- 3 Side items
- Finish your menu from a wide variety of options from the freezer to fryer line:
 - Chicken / Wings (choose 2)
 - Appetizers (choose 2)
 - Seafood (choose 1)
- See Trademark Agreement for complete list of food requirements



shown with optional red finish



* Optional



03/30/2020

Mid Volume Package Options



OPTIONAL MERCHANDISING EQUIPMENT

- Countertop Kiosk
- 2 Pan, 2 Tier Heated Merchandiser, Sign Holder and Branded Graphic
- 32" Digital menu board support from Broaster Company – custom fees will apply



OPTIONAL ACCESSORY EQUIPMENT



Perfect Hold Cabinet



Oil Caddy



Ventless Hood System



Prep Station

MID VOLUME BASE PACKAGE

Item	PN
1800 Pressure Fryer, electric, SmartTouch	86014
Designer Series Merchandiser single tier, 2 pan	93219
+base sign holder	93419
+ graphic	92786
Broaster Pressure Fryer Accessory Kit	14528
Dump table	85212
32" digital menu board programming (monitor sourced locally)	dig32

OPTIONAL MERCHANDISING EQUIPMENT

Item	PN
Countertop GBC kiosk (not compatible with digital)	93630
Designer Series Merchandiser dual tier, 2 pan	93221
+base sign holder	93419
+graphic	92786

OPTIONAL ACCESSORY EQUIPMENT

Item	PN
Perfect Hold Cabinet	93402
Dump table top accessory for Perfect Hold	16525
Dump table portable	85212
Chicken Prep Station	85966
Oil Caddy	92413
Broaster Ventless Hood 24" BV24	93647
GBC Starter Small Ware Kit	93652

03/30/2020

Low Volume Package



Genuine Broaster Chicken® Branded Program

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LOW VOLUME PACKAGE EQUIPMENT

- Broaster 1600 Pressure Fryer
- Countertop Merchandiser
- Accessory Equipment Including a Complete Pressure Fryer Accessory Kit

LOW VOLUME PACKAGE MERCHANDISING

- Printed Menu board
- Point of Sale Merchandising available Including Outdoor Banners
- Branded Carryout Packaging

LOW VOLUME PACKAGE MENU

- Recommendation to include one of the following: Genuine Broaster Chicken, Genuine Broaster Chicken Spicy or Genuine Broaster Chicken Tenders
- 2 Side items
- Finish your menu from a wide variety of options from the freezer to fryer line:
 - Chicken / Wings (choose 1)
 - Appetizers (choose 1)
- See Trademark Agreement for complete list of food requirements

* Optional

03/30/2020

Low Volume Package Options



OPTIONAL MERCHANDISING EQUIPMENT

- 2 Pan, Single Tier Heated Merchandiser, Sign Holder and Branded Graphic
- 32" Digital menu board support from Broaster Company – custom fees will apply



OPTIONAL ACCESSORY EQUIPMENT



Dump Table



Perfect Hold Cabinet



Ventless Hood System



Oil Caddy



Prep Station

LOW VOLUME BASE PACKAGE

Item	PN
1600 Pressure Fryer, electric, SmartTouch	86012
Heated Countertop Merchandiser - GBC	93649
Broaster Pressure Fryer Accessory Kit	14527
Printed Menu board 24" x 36"	93650

OPTIONAL MERCHANDISING EQUIPMENT

Item	PN
Designer Series Merchandiser single tier, 2 pan	93219
+base sign holder	93419
+graphic	92786
32" digital Menu board programming (monitor sourced locally)	dig32

OPTIONAL ACCESSORY EQUIPMENT

Item	PN
Perfect Hold Cabinet	93402
Dump table top accessory for Perfect Hold	16525
Dump table portable	85212
Chicken Prep Station	85966
Oil Caddy	92413
Broaster Ventless Hood 24" BV24	93647
GBC Starter Small Ware Kit	93652

03/30/2020

Tenders Program



Genuine Broaster Chicken® Tenders Program

This innovative, licensed trademark program is ideal for anyone who wants to fuel profitability by offering a menu of the most popular hot-food items.

When it comes to c-store consumers, they want high quality, freshly made foods that are portable and a great value. The Genuine Broaster Chicken Tenders Program satisfies all of these and their appetites, too!

Quickly and easily transform your operation into a fully branded, ready to serve destination.

The Genuine Broaster Chicken Tenders Program comes complete with everything you need to bring hungry customers back again and again.

FRESHLY HAND-BREADED BROASTED TENDERS		
COMBOS		
3 pc. combo	\$5.99	
4 pc. combo	\$6.99	
6 pc. big box	\$9.99	
FAMILY MEALS		
10 pc. & 1 large side	\$15.99	
20 pc. & 2 large sides	\$28.99	
BY THE PIECE		
25 pc.	\$29.99	
50 pc.	\$58.99	
75 pc.	\$84.99	
100 pc.	\$99.99	
EXTRAS		
Broasted Tender	\$1.39 ea.	Coleslaw \$1.99
Extra Dipping Sauce	\$.50 ea.	Thin Cut Wedges \$1.99



shown with optional red finish



PACKAGE EQUIPMENT

- Broaster 1800 Pressure Fryer
- 2 Pan Merchandiser with optional Countertop Kiosk Surround
- Accessory Equipment Including a Complete Pressure Fryer Accessory Kit and dump table

PACKAGE MERCHANDISING

- Digital menu board support from Broaster Company – custom fees will apply
- Point of Sale Merchandising available Including Outdoor Banners
- Branded Carryout Packaging

PACKAGE MENU

- Must include Genuine Broaster Chicken Tenders, Recommendation to also include Genuine Broaster Chicken or Genuine Broaster Chicken Spicy
- 2 Side items
- Finish your menu from a wide variety of options from the freezer to fryer line:
 - Chicken / Wings (choose 1)
 - Appetizers (choose 1)
- See Trademark Agreement for complete list of food requirements

03/30/2020

Tenders Program Package Options



OPTIONAL MERCHANDISING EQUIPMENT

- Countertop Kiosk
- 2 Pan, 2 Tier Heated Merchandiser, Sign Holder and Branded Graphic



OPTIONAL ACCESSORY EQUIPMENT



Perfect Hold Cabinet



Oil Caddy



24" Ventless Hood System



Prep Station

MID VOLUME BASE PACKAGE

Item	PN
1800 Pressure Fryer, electric, SmartTouch	86014
Designer Series Merchandiser single tier, 2 pan	93219
+base sign holder	93419
+graphic	92786
Broaster Pressure Fryer Accessory Kit	14528
Dump table	85212
32" digital Menu board programming (monitor sourced locally)	dig32

OPTIONAL MERCHANDISING EQUIPMENT

Item	PN
Countertop GBC kiosk (not compatible with digital)	93630
Designer Series Merchandiser dual tier, 2 pan	93221
+base sign holder	93419
+graphic	92786

OPTIONAL ACCESSORY EQUIPMENT

Item	PN
Perfect Hold Cabinet	93402
Dump table top accessory for Perfect Hold	16525
Dump table portable	85212
Chicken Prep Station	85966
Oil Caddy	92413
Broaster Ventless Hood 24" BV24	93647
GBC Starter Small Ware Kit	93652

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